

American Valuations

Privacy Policy

Your Privacy is Important to Us

We highly value our clients' trust and confidence in us and want to assure our clients that their personal and/or business information is kept completely confidential by us. As a Certified Business Valuation firm, we adhere to the highest level of professional and ethical responsibility and obligations to protect the confidentiality of our client's information. We adhere to confidentiality standards for our business clients under strict ethical responsibilities mandated by our membership in the National Association of Certified Valuators and Analysts ("NACVA") and the American Institute of Certified Public Accountants ("AICPA"). American Valuations conducts its engagements in accordance with the Professional Standards of the NACVA, AICPA, and the Uniform Standards of Professional Appraisal Practice ("USPAP"), as promulgated by the Appraisal Foundation.

In order to meet your needs in the course of business valuation, we collect various types of information about the appraisal subject from the following sources:

- Information we receive when we meet with a client in person or over the telephone when a client sends us information by mail or email, qualitative questionnaire and/or worksheets, or other documents used in preparing business valuation or providing other services to a client.*
- Information we receive from you or send to you at your request if you contact us online. We will retain the information you provide us to deliver email messages. We may retain the content of your email messages, your email address, and our subsequent response to you.*

We do not share personal information with unaffiliated third parties without your express consent, except as permitted by law and as described below.

The law permits disclosure in certain circumstances, such as if we must share information to protect against fraud or protect against credit risk, in response to a court subpoena, and sharing with others who may be

assisting us in compliance with professional standards or who assist us in providing business valuation and other services to a client.

Keeping your information confidential and secure is of utmost importance to us. We maintain physical, electronic, and procedural safeguards to guard your personal information. In doing so, we restrict access to your personal information to those employees who need to know that information to provide services to you. Those companies are, in turn, legally and contractually bound to maintain the privacy of any information shared with them. Our employees are bound by internal confidentiality policies and are subject to disciplinary action for any policy violations. Should your status become inactive or should our relationship end, we will continue to protect the confidentiality and security of your personal information in accordance with this privacy policy.

We agree that during and after the period of our engagement, we will not disclose any privileged or confidential information, opinions, or other information disclosed to us in connection with our engagement to any person to whom the client has not authorized disclosure.

Any written reports, documents, or schedules we prepare are to be used only for purposes of the above matter and may not be published or used for any other purpose without the express written consent of American Valuations.

American Valuations, its officers, owners, and staff have no financial interest or contemplated financial interest in the company that is the subject of our detailed valuation report. We have no interest in or bias with respect to the company or the owners thereof. Fees paid to American Valuations for the engagement will neither be dependent nor contingent upon any transaction or value.

Our professional, ethical obligations and responsibilities demand the highest regard and duty toward the confidentiality of your information and the security of your privacy. We will protect your personal information, use it appropriately, and accomplish our engagements with you in such a manner as to always maintain your trust and confidence. Please call us if you have any questions.